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## Third Geneva Seminar on Development Research (GSDR 3)

### **Book Launch: Implementing the WIPO's Development Agenda**

**Date & Time:** Friday, 10 July 2009; 14h00 – 19h30

**Venue:** Room B, World Meteorological Organization (WMO)

### **Seminar Abstract**

This seminar marks the global launch of *Implementing the WIPO's Development Agenda*, a new book containing strategic insights on reforming international intellectual property policies and institutions. Publication of this book is the first stage in an ongoing project involving a multidisciplinary network of experts from developing and developed countries working to monitor, assess and advance implementation of development-oriented reforms at and beyond WIPO. The Development Agenda presents a real opportunity to revolutionize the international governance of intellectual property law and policy. The litmus test for success, however, will be if and how the agenda is implemented in practice.

Building on the series of incisive essays contained in the book, the launch seminar further explores concrete strategies for implementing the agenda into WIPO's work. Following an introduction and a presentation by the book's editor, panellists and seminar participants will discuss the latest developments concerning the agenda and options for moving forward.

### **Registration**

The seminar is open to the public and is free of charge. However, due to security requirements and space considerations, pre-registration is required. To register, please send an e-mail with your full name, affiliation and contact details to Alexander Mabelle at [alexander@iqsensato.org](mailto:alexander@iqsensato.org).

### **Seminar Programme**

<b>14h00 – 14h15</b>	<b>Introduction</b>
<b>14h15 – 15h00</b>	<b>Book Presentation</b>  Speaker: Prof. Jeremy de Beer (Book editor – EDGE Network, Faculty of Law, University of Ottawa)

<b>15h00 – 15h15</b>	<b>Coffee Break</b>
<b>15h15 – 16h45</b>	<b>Roundtable Discussion</b>  <b>Panellists:</b> <ul style="list-style-type: none"> <li>• Mr. Marcelo Di Pietro Peralta (Office of the Director General - WIPO)</li> <li>• Prof. Christopher May (Faculty of Arts &amp; Social Sciences, Lancaster University)</li> <li>• Mr. Darren Smith (Permanent Mission of Canada in Geneva)</li> <li>• Mr. Maximilliano Santa Cruz (Permanent Mission of Chile to the WTO)</li> <li>• Dr. Carolyn Deere (Global Economic Governance Programme, Univeristy of Oxford)</li> <li>• Mr. Ahmed Abdel Latif (Intellectual Property &amp; Technology Programme - ICTSD)</li> </ul>
<b>16h45 – 18h00</b>	<b>General discussion</b>
<b>18h00 – 19h30</b>	<b>Reception (Restaurant L'Attique at WMO)</b>

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